

Centre for Neuro Skills[?]

Press Release

FOR IMMEDIATE RELEASE

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Centre for Neuro Skills[?] Celebrates Brain Injury Awareness Month by Providing Free Resources to the Community

Bakersfield, CA (March 1, 2008) – In honor of March being Brain Injury Awareness month, the Centre for Neuro Skills[?] is initiating an awareness campaign. As the leader in medical treatment, rehabilitation and disease management for individuals living with brain injury, CNS is providing free information to help educate the public about this silent epidemic.

Approximately 5.3 million Americans currently have long-term or life long need for help to perform daily activities as a result of a traumatic brain injury (TBI). Despite this nationwide problem, public awareness of this disease is very low, leaving many unaware about how to prevent, care for, or live with a brain injury.

Every 23 seconds, a new brain injury is sustained in America. It is estimated that 1.4 million people sustain a TBI each year, 50,000 will die, 235,000 will be hospitalized, and 1.1 million will be treated and released from an emergency department. The free resources provided by Centre for Neuro Skills[?] is aimed to help individuals and families currently living with a TBI, while also informing the public how to use preventative behaviors while at work or play.

(MORE)

(Pg. 2., Centre for Neuro Skills® Celebrates Brain Injury Awareness Month)

To receive a complementary packet of information with resources from Centre for Neuro Skills[?], the Brain injury Association of America and the California Brian Injury Association, please send an email request to info@neuroskills.com. Resources included are:

- ? Prevention information for student athletes and motorcyclists
- ? A guide to selecting and monitoring brain injury rehabilitation services
- ? Laminated cards on Stroke, severe and mild brain injury, and a glossary terms
- ? Fact about Traumatic Brain Injury and reference guide of organizations
- ? Information and resources available through the California Brain Injury Association

Founded in 1980, Centre for Neuro Skills[?] (CNS) is an experienced and trusted source of rehabilitation programs for acquired brain injury. With facilities in Bakersfield and Los Angeles, California, and Dallas, Texas, CNS offers intensive, cost-effective and outcome-driven residential, outpatient, and in-home rehabilitation programs for individuals recovering from all types of acquired brain injury. The purpose of all rehabilitation programs at CNS is to reduce disabilities while obtaining the maximum independence and best quality of life in the least restrictive setting for our clients within the realities of the funding support available.

For more information contact Amanda Helvie, Public Relations & Branding Manager, Centre for Neuro Skills, (661) 333-7551, ahelvie@cnsneuro.com or visit www.neuroskills.com.

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