



CENTRE FOR NEURO SKILLS®

Media Contact: Amanda Helvie
ahelvie@cnsneuro.com
Telephone Number: (661) 333-7551
Fax Number: (661) 873-2529
www.neuroskills.com

Press Release
FOR IMMEDIATE RELEASE

Local CEO Nominated for Young President's Organization National Social Responsibility Award

Bakersfield, CA (November 21, 2008) - Centre for Neuro Skills® (CNS) announced today that Dr. Mark Ashley, President and CEO, had been nominated for the 2008 Young President's Organization's (YPO) Award for Corporate Responsibility.

The award is given to a YPO member, company, or organization that consistently employs corporate responsibility practices that target any form of social benefit, but specifically in the three areas of economic justice / community impact, sustainable environmental business practices, and employee impact.

The award is given annually to demonstrate that any company can be mindful of corporate responsibility by recognizing those that excel in the efforts to make positive social change. Nominees are among the most progressive executives in the world, those who work diligently to answer to more than a bottom line, but rather share best practices and inspire others to implement change of their own.

A panel will review each nomination and the winner will receive an award and public recognition during a presentation ceremony at the YPO Global Leadership Conference, held on March 11-15, 2009, in Miami, Florida.

(MORE)

(Pg. 2, Local CEO Nominated for Social Responsibility Award)

Dr. Ashley has been nominated for his work in traumatic brain injury (TBI), as a pioneer in the field, uniting the industry to promote education, research, best practices, and advocacy for the nearly 4.5 million Americans that currently live with brain injury. Dr. Ashley is a steadfast and respected leader, working at local, state, and national levels to promote best practices to ensure a better future for all the people that are drastically impacted by the devastating disease of traumatic brain injury.

Founded in 1980, Centre for Neuro Skills® (CNS) is an experienced and trusted source of rehabilitation programs for acquired brain injury (ABI). With facilities in Bakersfield and Los Angeles, California, and Dallas, Texas, CNS offers intensive, cost-effective, and outcome-driven residential, outpatient, and in-home rehabilitation programs for individuals recovering from all types of ABI. The purpose of all rehabilitation programs at CNS is to reduce disabilities while obtaining the maximum independence and best quality of life in the least restrictive setting for our clients within the possibilities of funding support available.

For more information, contact Amanda Helvie, Public Relations & Branding Manager, Centre for Neuro Skills®, (661)872-3408, ext. 684, ahelvie@neuroskills.com or visit www.neuroskills.com.

###

