

**Media Contact:**

Kelly Lopez, Public Relations/  
Communications Specialist  
626.720.1540

[klopez@neuroskills.com](mailto:klopez@neuroskills.com)

#neuroskills

## Centre for Neuro Skills Celebrates 35 Years As a World Leader in Brain Injury Rehabilitation

(Bakersfield, CA) Aug. 17, 2015 – This month marks the 35<sup>th</sup> anniversary of the founding of Centre for Neuro Skills (CNS), a renowned leader in providing community-based postacute care for people with brain injuries. From its inception, CNS has been an advocate and industry innovator, offering goal-oriented therapies that instill hope and help patients return to an independent, productive life.

“Brain injury is a devastating event for patients and their loved ones,” said Mark J. Ashley, ScD, CBIST, founder and CEO of CNS. “Our philosophy is a constant in all we do - to provide outcome-driven programs that teach vital skills for life.”

### The First Patient: CEO’s Brother Needed Appropriate Care

Dr. Ashley’s brother, Steve Ashley, was the first CNS patient at the Bakersfield, CA clinic and the first beneficiary of a treatment approach that has become an industry model for brain injury care. Steve suffered an aneurysm while in the military, but at the time, there was no sufficient treatment specific to his diagnosis. A desire to correct this and offer meaningful recovery to all brain injury patients led Dr. Ashley to launch CNS. With a handful of staff – many still employed – he established CNS with the help of his family and dedicated young clinicians.

Since then, CNS has also opened clinics in Dallas, Los Angeles, and San Francisco. The staff has grown to more than 700 employees. Dr. Ashley’s devotion to the field has had an impact on understanding and treating patients. His work includes published academic books and numerous journal articles on brain trauma and best practices in patient care.

### Specialized Programs Build Life Skills and Independence

All clinics provide occupational, speech, physical, cognitive, and education therapies. CNS also has a comprehensive vision program, as well as counseling for patients and families. Behavioral specialists are trained to work with a broad range of patient challenges, which include such issues as anger control and appropriate social conduct. The residential program enables patients to live in houses and apartments primarily owned by CNS, empowering them to bridge the gap between rehabilitation and re-integration.

###

### About Centre for Neuro Skills

CNS is recognized as an experienced and respected world leader in providing intensive rehabilitation and medical programs for individuals recovering from all types of brain injury. CNS effectively covers a full spectrum of care from inpatient and assisted living to outpatient/day treatment. For additional information about CNS, please visit [neuroskills.com](http://neuroskills.com), #neuroskills, or call us at 800.922.4994.

Join us at:   