

Press Release

FOR IMMEDIATE RELEASE

Media Contact:
Kelly Lopez, Public Relations/
Communications Manager
818.419.6138
klopez@neuroskills.com

Centre for Neuro Skills Forms New Payor Relations Department

(Bakersfield, CA, February 1, 2017) – Centre for Neuro Skills (CNS) announced today that a team of professionals has been established to serve the needs of insurers and their patients who seek brain injury rehabilitation services.

The new department is led by Paul Greenspan, CNS National Director of Payor Relations. A dedicated regional director has been chosen to develop business in the four CNS clinical facilities located in California and Texas.

“Building strong ties with insurers has long been a CNS priority that supports two key objectives: ensuring superb care and sustaining company growth,” said Ken Diashyn, CNS Vice President of Business Development.

The Payor Relations team meets with such industry leaders as State Compensation Insurance Fund, Liberty Mutual Insurance, The Travelers, and The Hartford. Their market includes workers’ compensation executives, case managers, claims adjusters, and other key decision makers.

Workers’ compensation is a core focus for CNS, Diashyn noted. “Our roots are in this realm. We take a far-sighted approach, emphasizing lifetime savings associated with our model, which maximizes treatment and encourages independence.”

The department’s Regional Directors include Howard Kulkin and Dane Taylor, who manage Northern and Southern California respectively. Romeo Saenz has been named the Regional Director for Texas. CNS Regional Contract Managers Chris Woods and Joe Freddy Fierro work with the CNS Admissions team and a host of national carriers to ensure a streamlined referral process.

About Centre for Neuro Skills

CNS is recognized as an experienced and respected world leader in providing intensive rehabilitation and medical programs for individuals recovering from all types of brain injury. CNS effectively covers a full spectrum of care from inpatient and assisted living to outpatient/day treatment. For additional information about CNS, please visit neuroskills.com, #neuroskills, or call us at 800.922.4994

Join us at

