

# Press Release

## FOR IMMEDIATE RELEASE

Media Contact:  
Kelly Lopez, Public Relations/  
Communications Manager  
818.419.6138  
klopez@neuroskills.com

## CNS Patient Video, "Shayne's Story," Wins Telly Award

**Bakersfield, Calif. (Nov. 21, 2016)** - The 37th Annual Telly Awards announced Centre for Neuro Skills' (CNS) video "A Meaningful Recovery: Shayne's Story (San Francisco)" as a 2016 Online Video Bronze Telly Award winner in the "Branded Content & Entertainment – Promotional Branding" category.

Gandulf Hennig produced and directed the film for CNS with his company, Spothouse Productions. Hennig has worked as a documentary producer, writer, and director with TV broadcasters in the U.S. and Europe for over 20 years. In 2012, his longtime friend suffered a traumatic brain injury and was admitted into CNS for treatment. Inspired by his friend's recovery and CNS' clinical work, Hennig used his filmmaking experience to take on the task of sharing CNS stories with the world.

A Meaningful Recovery is CNS' 5-disc patient DVD series, each of which profiles a patient's recovery process at one of the company's four clinical facilities. Since its release this February, the videos have seen an impressive 7,500 views on YouTube, collectively.

In reaction to the award, Hennig's official statement read, "Thanks to Dr. Mark Ashley (President and CEO of CNS) for his trust in us and for letting us work on these films for the past three years. Thanks to the whole team at CNS that makes a difference in so many people's lives on a daily basis, and to Shayne and his mother, Kristie, who were so generous in letting us tell their story."

The Telly Awards honor outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and Web commercials, videos and films. Approximately 18% of entrants are chosen as Bronze Telly winners.

"This award is a great honor for CNS," Dr. Ashley said. To view the award-winning film, and other CNS patient videos, please visit <http://bit.ly/2fSc46r>

### About Centre for Neuro Skills

CNS is recognized as an experienced and respected world leader in providing intensive rehabilitation and medical programs for individuals recovering from all types of brain injury. CNS effectively covers a full spectrum of care from inpatient and assisted living to outpatient/day treatment. For additional information about CNS, please visit [neuroskills.com](http://neuroskills.com), #neuroskills, or call us at 800.922.4994.

Join us at

