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CNS Innovations Launches New Web Pages To Showcase Assisted Living Program

Bakersfield, CA (April 15, 2014) – CNS Innovations, the assisted living division of Centre for Neuro Skills (CNS), has revised its Web pages to highlight its renowned programs, which promote independence and advance life skills for people with brain injury. The assisted living phase of treatment normally follows active rehabilitation (when the patient is stabilized), and builds on the cognitive, social, physical, and behavioral milestones achieved in the initial stages of brain injury recovery. In assisted living, core skills learned in active rehabilitation are reinforced and practiced, as patients learn to become part of life again.

The redesigned pages offer a wealth of resources and vital information about this phase of care. Patients, families, care givers, and insurers can learn about CNS Innovations facilities, clinical expertise, and superb staff at locations in Bakersfield, Dallas, Los Angeles, and San Francisco.

A dedicated page for each CNS Innovations program - Assisted and Supported Living, Day Enrichment and Respite Services - highlights goal-oriented treatment and activities to help patients live a meaningful life. Each page has a link to a new feature, Patient Profiles, which portray a patient who's living successfully as a result of the care they've received. The stories tell of their progress in education, volunteering, self care, and problem solving.

Each brain injury is unique, and CNS Innovations believes that treatment planning should be tailored to individual need. Flexible, integrated support for payers, guardians, families, and attorneys makes this individualized approach possible.

"Rebuilding life skills and integrating back into the community are essential," said Dr. Mark J. Ashley, CBIST, CEO and president of CNS. "We have a key corporate value – patients don't plateau. CNS Innovations exemplifies that belief, encouraging constant growth and a return to the normal rhythms of life."

Family support is emphasized from admission to discharge to help patients connect with loved ones as recovery progresses. A page focusing on the Family Program details a host of CNS services, including personal and group counseling and spiritual support. A full spectrum of care is described, from medical management to helping loved ones cope with new challenges. The Web pages have also been translated into Spanish and Chinese and will be translated into Vietnamese and Korean in the coming months.

To view the Web, please visit <http://www.neuroskills.com/about-us/cns-innovations.php>

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About Centre for Neuro Skills

Centre for Neuro Skills (CNS) is recognized as an experienced and respected world leader in providing intensive rehabilitation and medical programs to individuals recovering from all types of brain injury. CNS effectively covers a full spectrum of care from inpatient and assisted living to outpatient/day treatment. For additional information about CNS, please visit neuroskills.com, see us at #neuroskills, or call us at 800.922.4994.

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