



Chris Persel

M.A., CCM, CBIS, CPHM

**Regional Director of Clinical Services and
Director of Behavioral Programming**

*Director of Clinical Services and Behavioral
Programming specializing in brain injury
rehabilitation, TBI behavior analysis and crisis
intervention training*

EXPERT BIO

- Chris Persel's expertise spans 40 years in brain injury rehabilitation, with more than 20 years of experience in crisis intervention training.
- He serves as the Chairman of the "Rehabilitation and Independent Living Special Interest Group" for The Association for Applied Behavior Analysis International (AABAI).
- Mr. Persel has extensive experience in the design and implementation of functional skill and behavior change programs and the development of a living skills assessment scale.
- He is a Certified Case Manager, a Certified Brain Injury Specialist and has been a Board-Certified Associate Behavior Analyst and Certified Professional in Healthcare Management.
- In addition to numerous educational presentations for statewide and national conferences, Mr. Persel has co-authored a chapter on behavior programming in an edited text entitled *Traumatic Brain Injury: Rehabilitative Treatment and Case Management*, 4th Edition, published by CRC Press and co-authored *Working with Behavior Disorders: Strategies for Traumatic Brain Injury Rehabilitation*, previously published by Communication Skills Builders.
- In 2014, the Brain Injury Association of America named him an "Outstanding Professional in the Field."
- He has authored and co-authored ten publications providing the concepts, techniques and uses of applied behavior analysis and other challenges facing those who serve individuals with TBI.
- He received his bachelor's and master's degrees in Psychology from California State University, Bakersfield.

SUMMARY

Chris Persel is CNS' Regional Director of Clinical Services with more than 40 years of experience in providing brain injury rehabilitation to patients alongside designing and implementing functional skill and behavior change programs.

AREAS OF EXPERTISE

- Malingering
- Neurobehavior therapy and TBI/stroke
- Sequelae of TBI

CONTACT

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Centre for Neuro Skills is recognized as an experienced and respected world leader in providing intensive rehabilitation and medical programs for individuals recovering from all types of brain injury. CNS effectively covers a full spectrum of care from inpatient and assisted living to outpatient/day treatment.